

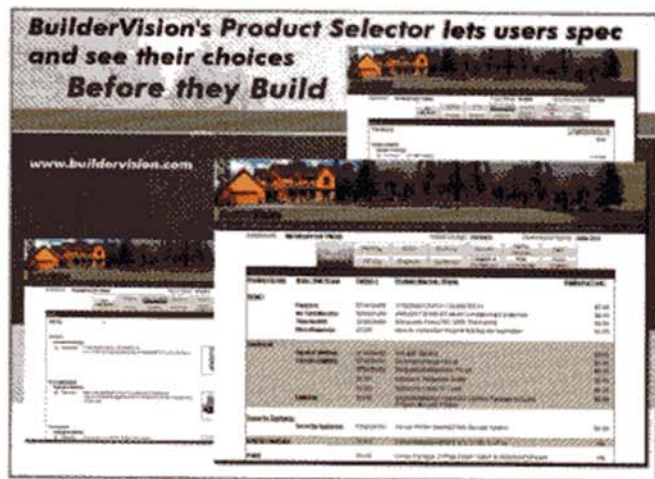
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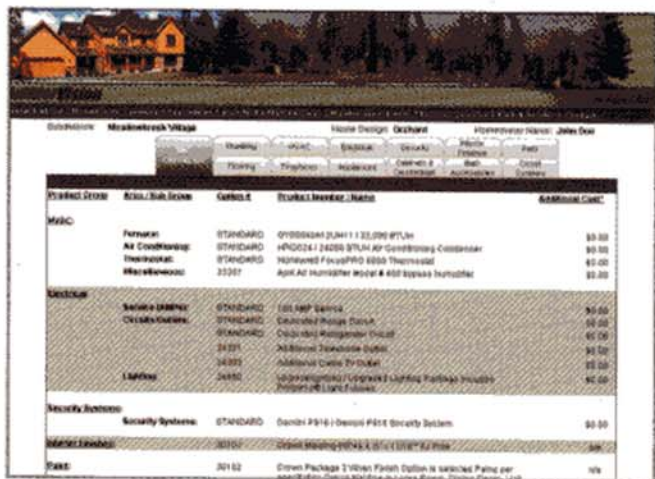
HOME BUILDER-AZ.com

NEW PRODUCT SHOWCASE

New Web Tool Allows Builders to Simplify Homebuyers' Selection Process



BuilderVision, Inc. introduces the Product Selector, an online tool that allows builders to offer homebuyers a quick and efficient way to select desired products and materials for their home. The homebuyer can decorate by room or by product category in a very interactive way, from the their home computer.



The Product Selector is plugged into the builder's Website and is populated with the products and materials the builder supplies. It displays tabs that represent specific product categories and room scenes and suggests options that increase revenue and profit for the builder.

Once the selection process is complete, the checklist is e-mailed directly to the builder or designer for their review. For more information, visit buildervision.com or call 248.380.9080. **116**

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